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OLYMPIC TRIALS SPECIAL GUESTS

Complete details on www.eugenerunningcompany.com.

Please note: Regularly scheduled weekly group runs and walks are cancelled during the trials.

Guests & events are subject to change, cancellations and rescheduling. All events and fun runs are free of charge.

Eugene Running Company sponsors "Distance Legends" events at Villard St. Pub. Visit www.distancelegends.com for information.

FRIDAY, JUNE 27 – NEW BALANCE DAY

- 10am, **Bob Schul**: 1964 Olympic 5000 meter Gold. Talk, Q&A.
- Gift with purchase of any New Balance shoe. Random raffle prizes.

SATURDAY, JUNE 28 – ADIDAS WOMEN'S DAY

- 8am, Fun Run followed by raffle prizes and bagels. Meet Adidas tech reps.
- 9am, Adidas Women's Day with **Jen Rhines, Carrie Tollefson, Sara Slattery** and others.
- 10am, **Wes Santee**: Olympian, world record holder. Closest to breaking 4:00 in the mile (4:00.5), prior to Banister's record. Talk, Q&A.

SUNDAY, JUNE 29 – ADIDAS DAY

- 8am, Fun Run followed by raffle prizes and bagels. Meet Adidas tech reps.
- 9am, Adidas Day with **Ian Dobson, Andrew Carlson & Todd Williams**.

MONDAY, JUNE 30 – NIKE DAY

- 8am, Fun Run with the Nike "Pacers" followed by prizes, product demos and breakfast catered by Oakway Bistro. Special appearances by the Nike-sponsored 10K Olympians.
- 9am, **Margaret Johnson Bailes**: Eugene native, World Record relay, 1968 Olympics. Talk, Q&A.
- 10am, **Geoff Hollister**: One of Nike's first employees, pioneer Nike global marketing. Promoting his new book, *Out Of Nowhere*. Book signing, reading.
- 10am, **Rudy Chapa** will appear with Hollister. Chapa ran for Dellinger at UO and later became global director of sports marketing at Nike.
- 1-3pm, Nike Coaches Clinic with **Roy Benson & Pat Tyson**. Benson: Coach, author, Senior Writer for *Running Times* and Contributing Editor for *Running Journal* magazines. Tyson: High school and college coach, UO runner under Bowerman. Pre's Roommate.

TUESDAY, JULY 1

- 8am, Fun Run sponsored by Nike. Refreshments and raffle prizes after.

- 9am, Special appearances by Nike-sponsored Olympians.
- 10am, **Linda Prefontaine**: Steve's (Pre's) sister, founder "Prefontaine Productions," coauthor of *Steve Prefontaine-Rocketman*, Lu-Lu prod. Book reading and signing, questions, autographs, display, and sale of "Prefontaine Production" authentic and original products.
- Noon, **Don Bowden**: First American sub 4:00 mile Olympian. Talk, Q&A.

WEDNESDAY, JULY 2 – ASICS DAY

- 8am Asics Day Fun Run followed by raffle prizes and refreshments. Gift with purchase.
- Noon, **Ryan Hall**: 2008 Olympic Trials Winner Marathon, American records. Appearance and autographs.

THURSDAY, JULY 3 – BROOKS DAY

- 8am, Fun Run with raffle prizes. Bagels and refreshments after.
- 9am, **Keith & Kevin Hanson**: Founders and coaches of Brooks "Hanson's Project." Talk, Q&A.
- 10am, Meet Brooks technical reps & designers. Product demos, etc.

FRIDAY, JULY 4

- 1pm, **Josh Cox**, World Championships Team Marathoner, star of ABC's Bachelorette show. Meet designers and technical reps of Newton Shoes, shoes that promote the natural forefoot strike of barefoot running. Try on a pair of Newtons and be eligible for special prizes.

SATURDAY, JULY 5 – NIKE WOMEN'S DAY

- 8am, Nike Women's Day with special appearances by Nike-sponsored women Olympians.
- 9am, Breakfast catered by Oakway Wine and Bistro. Prizes galore.

SUNDAY, JULY 6 – MIZUNO DAY

- 8am, Mizuno Day with **Jeff Galloway** morning run. Intro by **Joe Henderson**. Breakfast catered by Oakway, courtesy of Nissan. Galloway is a prolific writer, coach, business man, Olympian 1972, 10,000 meters Talk, Q&A. 20% off all Mizuno products!

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